



## **German Innovation Awards 2025: Excellent Solutions for Tomorrow's World**

*Frankfurt am Main, 6 May 2025*

**Where will your innovation take us? With this question, the German Innovation Awards 2025 focus on the impact of innovations and their importance for our future. The winners will be honoured by the German Design Council at the awards ceremony in Berlin on 13 May 2025.**

'Our aim is to make outstanding developments visible and to promote the dialogue about sustainable innovations,' says Lutz Dietzold, CEO of the German Design Council. From 460 international entries, the interdisciplinary jury of experts selected 138 products and concepts that are characterised by a particular focus on application and concrete added value. These projects show that real innovation is created where disciplines work together, where exchange and foresight come together – and where social and ecological issues are taken into account. More and more companies are focusing on holistic solutions that do not reduce the complexity of today's challenges, but rather make them productive.

### **Germany as a Centre of Innovation: Strong Regions and Regions With Catching up to Do**

Looking at the winners, regions such as North Rhine-Westphalia (25%), Baden-Württemberg (21%) and Bavaria (19%) lead the innovation ranking. Cities such as Munich (5.5%), Berlin (3%) and Stuttgart (2.5%) provide strong impetus. At the same time, it is clear where targeted support is more important than ever – for example in structurally weaker regions such as Saxony-Anhalt.

### **The German Innovation Awards: A Stage for the Innovation Elite**

Since their inception in 2018, the German Innovation Awards have honoured more than 1,200 outstanding projects. They see themselves as a platform for companies that create real added value for the economy, society and the environment through innovation.

The awards ceremony in Berlin will be accompanied by a panel discussion on the challenges and potential of German innovation policy. Also taking part: **Dr Sven Schimpf**, Managing Director of the Fraunhofer Group for Innovation Research, and **Frank Bösenberg**, CEO of Silicon Saxony. The key question: How can Germany remain internationally innovative and regionally competitive?

For more information on the winners and interview opportunities, please contact us!

### **About the German Design Council**

The German Design Council is the authority on design in Germany. As a thought leader, it has a special responsibility to realise the potential of design for a sustainable future. To this end, it brings business and design together – for circular design, transformation and economic success.

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